



**HERITAGE LAKE ASSOCIATION
7th ANNUAL HERITAGE LAKE 5K FALL CLASSIC**

The Heritage Lake Association will hold its 5k run and 2 mile walk on October 9th 2010. We are very excited about this event and hope that you will be too. We have been able to draw in a big crowd that have now been known to travel from out of town in Illinois, Indiana and Iowa in addition to the local and Central Illinois runners for this race and find that it is a big marketing opportunity for sponsorship. The Heritage Lake Association is a not for profit organization and any proceeds from the race for playground equipment and overall enhancements at Heritage Lake. We hope to see you here on October 9th and would like to thank you in advance for your support.

Please mail your form, check and artwork on CD to:

Mail to: Heritage Lake 5K Run, 41 Kenton Street, Mackinaw, IL 61755

A handwritten signature in black ink, appearing to read "Matt Eggenberger".

Matt Eggenberger
Race Director

Sponsorship / Advertising Form

Sponsor Name _____

Contact Person _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Sponsorship Amount _____

Please make checks payable to "Heritage Lake 5K Run"

Saturday, October 9, 2010 @ 3:01p.m.



Heritage Lake is a 25 minute drive from Bloomington or Peoria, located off Rt. 9. For more information or for an additional application visit the website at www.hl5kfallclassic.com

Race Descriptions

5K race (3.1 miles) - A scenic run with breath-taking hills
2 mile walk

Registration

Pre-register: anytime by mail or visit our website for an application.
You can also register on the race day with an entry fee of \$25.00.

Entry Fees (non-refundable) Race held rain or shine

Adults:

\$20 if postmarked by October 1, 2010 / \$25 after Oct.1, and Race Day

Children 12 and under.

\$15 if postmarked by October 1, 2010 / \$20 after Oct. 1, and Race Day

Divisions and Awards

Awards to first man and first woman for the 5K run*.

Men's age divisions for race:

10 and under, 11-19, 20-29, 30-39, 40-49, 50-59, 60 & Over

Women's age divisions for race:

10 and under, 11-19, 20-29, 30-39, 40-49, 50-59, 60 & Over

* Overall winners will be excluded from group awards.

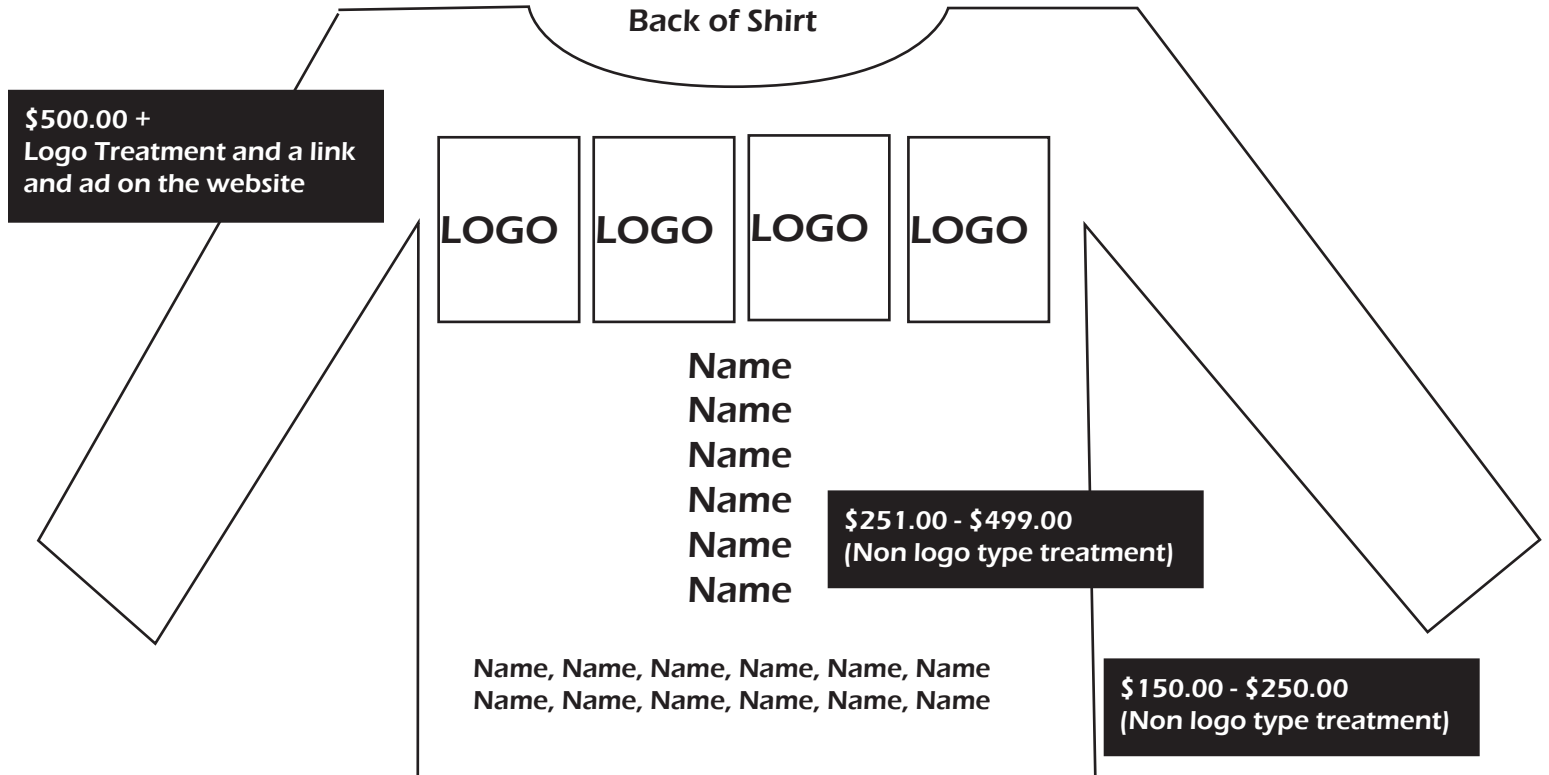
Best "dam" Post-Race PARTY!

Join us for the best "dam" post-race party in Tazewell County.

- Race entrants admitted FREE!
- \$10 dinner donation for non-race participants and a \$5 kiddie hot dog dinner donation.

For questions, E-mail the Race Director at: director@hl5kfallclassic.com

For directions to Heritage Lake call: 309-359-8012 or visit the website at www.hl5kfallclassic.com



Definition of "logo type" or "logo treatment": Any brand identifier if an icon, graphic or type treatment that identifies or is used in recognition for your company or organization. A type face CAN be considered a "logo type" if it is used as a identifier to your company or organization. (for example: certain fonts, positioning of type or style)